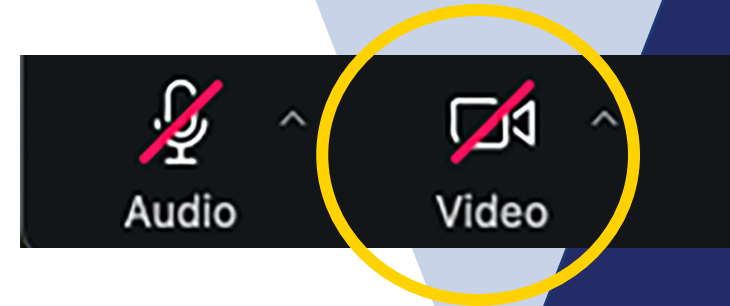


Welcome! Please complete the following to settle into the space...

1

Start your webcam.

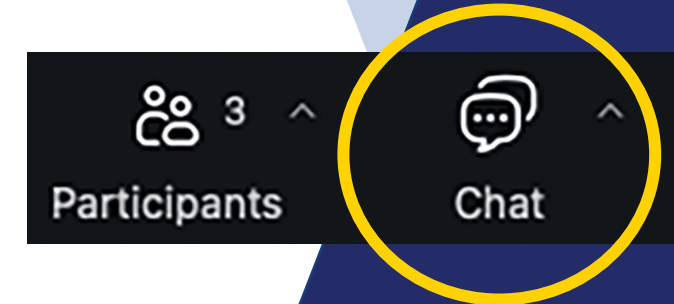
- Click the webcam icon.
- Select, “Start Video.”



2

Introduce Yourself in the chat.

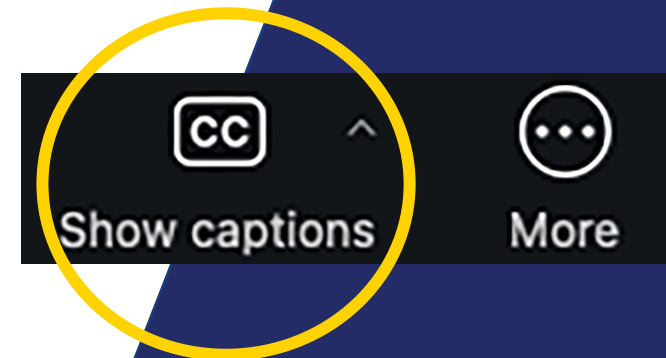
- Share your name, pronouns, location, and favorite winter activity.



3

Option: Closed Captions

- Click the “Show Captions” button.
Use the up arrow to change settings.



STEPP Update Call

January 15, 2025

Agenda

- 1 Welcome & Getting Started
- 2 Sales Ban of Flavored Tobacco passed in Denver
- 3 New Quitline Website Updates & Quit Kit Guidance
- 4 Vape Free November Executive Order Rescinded
- 5 STEPP Operations Updates

Denver City Council Passes Sales Ban of Flavored Tobacco

- Denver City Council voted 11-1 to ban retail sales of flavored tobacco & nicotine products, including menthol, and remove PUP penalties.
- Ordinance language allows for 90-day grace period; DDPHE committed to educating retailers in Q1 2025.
- Per Surgeon General's Report, eliminating flavored products is a key policy recommendation to address health disparities.
- Seven Colorado communities with comprehensive flavor ban.
- Thank you & congrats to the Colorado Black Health Collaborative & STEPP grantees for their contributions!



Darrell Watson & Coalition Members speak on the need for a flavor ban.

New Quitline Rebrand Updates

3-Phase Plan

Quitlogix

Jan 2024 through Dec 2024

- 10/30/24: Beta testing began in October for 30 days
- 12/16/24: Soft launch for existing users
- 1/1/25: Go-live for all users

Quit Your Way

Jan 2025 through Sept 2025

- Opportunity for immediate impact
- Include links to TobaccoFreeCO
- “One-stop shop” for all things harm reduction and cessation related

CO Quitline Rebrand

- Summer 2024: Community surveys and focus groups
- Public Health, Community Engagement, & Fiscal Responsibility

Launch: To be determined

New Quitline Website

Quit Kit Guidance

Why The Updated Guidance and Resources?

- Quit Kits now need to include a self-help guide to ensure they are evidence-based resources.
- Previous guidance has been condensed, and redundancies have been removed for improved clarity and usability.
- The [Quit Kit Editable Postcard Template](#) eliminates the need to design your own document and streamlines the process.

Quit Kit Guidance for STEPP Grantees

STEP 1

Review the [Updated STEPP Guidance on Quit Kits: Grantee Copy](#) document

STEP 2

Complete the [Quit Kit Request Form](#) to gain approval from STEPP

STEP 3

Create a personalized "[Items In Quit Kit](#)" postcard, and include in each quit kit

If you have any additional questions about using your STEPP grant funding to support cessation education, please reach out to your project officer directly.

If you have any questions on how to use the [Quit Kit Editable Template](#), please reach out to SE2 at TA@se2changeforgood.com.

Quit Kit Guidance

[View or download the Quit Kit Guidance Overview on TobaccoFreeCO.com.](#)

Quit Kit Guidance for STEPP Grantees

Quit kits are not an evidence-based cessation strategy, but they can play supporting roles in raising awareness of and encouraging connection to tobacco treatment, as illustrated in this guidance.

STEP 1: Preparation and Planning of Quit Kits

Identify Your Objectives

- How does the use of quit kits align with your current Implementation Plan (IP)?
- Does the use of quit kits complement or help advance a foundational activity or strategy?
- How will we know if the kits helped achieve the identified objective(s)?
 - See more in the *Measuring Success* section.

Understand Your Audience

Use kits as a tool to support engagement with hard-to-reach populations and priority populations with the highest tobacco burden in your community.

- Work with the local partners identified in your Tobacco Focused Community Assessment to understand the values and needs of your community, including preferred language and cultural norms, and determine the most suitable resources and approach to benefit them.

STEPP Best Practice Guidelines for Quit Kits

- A. Quit Kits as an **engagement tool** should be tailored to target partner organizations, such as clinics or schools (**partner engagement**), or to encourage community members to use and sustain engagement with tobacco treatment programs (**direct engagement**). Using quit kits as an engagement tool is the preferred practice with STEPP funds.
 - The intended call to action for the recipient and provider should be clear.
 - Kits should encourage participation or collaboration on community or organizational policy, systems change, and other tobacco initiatives.

Engagement kit use examples:

 - Tailoring kits for specific clinicians or care settings to help encourage conversations about tobacco treatment and promote engagement with training, resources or systems change support LPHAs may provide.
- B. Quit Kits as a **promotional tool** should be to raise awareness of available tobacco treatment benefits and services in Colorado.
 - They are primarily intended to raise awareness or increase the visibility of treatment programs and of LHA's as local tobacco cessation resources.

STEP 1: Review the Updated STEPP Guidance on Quit Kits: Grantee Copy document

STEPP Quit Kit Request Form

If you are using STEPP funds to create quit kits to promote tobacco treatment options in Colorado, please use this form to submit your request. If you need more information on what campaign assets are available or want to discuss ideas for promoting tobacco treatment in Colorado and engaging community partners, please discuss this with your PO who may to setup a consultation with our communications specialist.

amanda.nichols@state.co.us [Switch account](#)



The name, email, and photo associated with your Google account will be recorded when you upload files and submit this form

* Indicates required question

Email *

Your email

Which County or community do you represent? *

Your answer

Who is the audience for your quit kits (i.e. pregnant people, people with behavioral * health challenges, etc).?

Your answer

How do you plan to use quit kits? *

To promote tobacco treatment resources passively

STEP 2:
Complete the [Quit Kit Request Form](#) to gain approval from STEPP

Congratulations on taking steps towards a nicotine-free future!

You will find several items in this Quit Kit specifically designed to assist you in this journey and an explanation of how to best use these items.

Freedom From Smoking Booklet: The most important item in your Quit Kit is the Freedom From Smoking booklet we have included. The exercises in the guide are designed to help you find a path away from tobacco and other nicotine products that fit your needs and goals. If you can't fill in every blank, no worries. You can go back through the guide whenever you need to add to or even change your answers. As you progress over the coming weeks, your answers to the exercises should progress with you!

Colorado QuitLine Materials:

The Colorado QuitLine is an evidenced-based approach to reducing or ending your relationship with nicotine. The trained coaches at the Colorado QuitLine have increased quit success 300% for the average nicotine user. Certain Coloradans may qualify for free cessation medications like bupropion or varenicline, or nicotine replacement therapy (gums, patches, or lozenges).



My Life, My Quit:

The My Life, My Quit program combines best practices for youth tobacco cessation adapted to include vaping and new ways to reach a coach using live text messaging or online chat.



Baby & Me Tobacco Free:

The Baby & Me Tobacco Free Program is a statewide program in Colorado that provides free counseling and financial incentives of up to \$400 for pregnant people and their partners to quit and stay tobacco and nicotine-free.



Add photo here

Logos Space

Congratulations on taking steps towards a nicotine-free future!

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Freedom From Smoking Booklet: The most important item in your Quit Kit is the Freedom From Smoking booklet we have included. The exercises in the guide are designed to help you find a path away from tobacco and other nicotine products that fit your needs and goals. If you can't fill in every blank, no worries. You can go back through the guide whenever you need to add to or even change your answers. As you progress over the coming weeks, your answers to the exercises should progress with you!

N-O-T: Not On Tobacco:

The NOT for Me program, provided by the American Lung Association, is a self-guided, mobile-friendly online program that leverages the American Lung Association's program to help teens break nicotine dependency, whether they vape, smoke, or use other nicotine products.



My Life, My Quit:

The My Life, My Quit program combines best practices for youth tobacco cessation adapted to include vaping and new ways to reach a coach using live text messaging or online chat.



Add photo here

Logos Space

STEP 3:
Create a personalized “Items In Quit Kit” card, and include in each quit kit

Vape-Free November 2018 Executive Order Rescinded

In 2018, Gov. Hickenlooper's Executive Order B 2018 11 was issued as part of Vape Free November

- To ban [smoking] and vaping in state buildings and grounds including college and university campuses and require signage
- Directed CDPHE to issue a health advisory and increase education about youth vaping
- To call for more regulations on commercial tobacco and nicotine products

EO B2018 11 was rescinded in Gov. Polis' executive order "chop."

- Removed in an effort update outdated and inefficient executive orders.
- Smoke-free policies are still best practice and all college campuses should remain smoke-free to set a community norm.
- The Truth Initiative is offering a \$20,000 grant for colleges to create *or* enforce 100% smoke and vape free policies. See STEPP Newsletter for more information.

STEPP Operations Updates

**All Prop EE Option
Letters have been signed
and sent to grantees!
Thank you all of the time
and care submitting Prop
EE budget materials!**

Updating FY25 Implementation Plans

- Implementation Plans must be updated to reflect the additional Prop EE dollars.
- Implementation Plans will need to be updated and signed by January 31, 2025.
- Project Officer will email with template and next steps.

Operations Updates

- 1 Quarterly Report Due - January 15 (Today!)
- 2 Implementation Plans Due - January 31
- 3 FY26 Contract Negotiations Information coming soon

Closing

Follow Up

- Recording of today's update call will be shared in the January newsletter with slides.
- Any requested resources from today will also be included in the newsletter.

Next STEPP Update Call

Wednesday, March 5, 2025

1:00pm-2:00pm

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Thank you!

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