

Youth Nicotine Use: What the Latest Data Reveals About Progress and Challenges

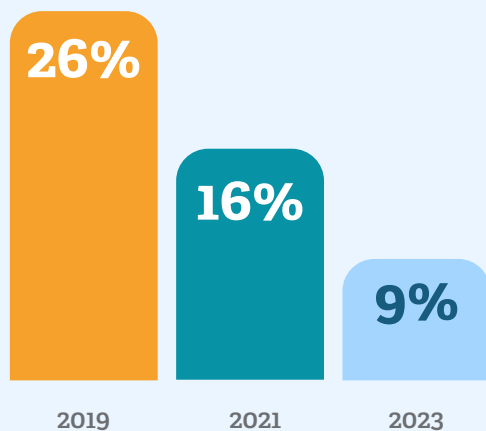


Education campaigns and state and local regulations on tobacco and nicotine products are making a difference in the lives of Colorado youth.

However, more work needs to be done to further reduce youth use of tobacco and nicotine products, including work to address disparities.

Current Vaping is Trending Down

Percentage of Colorado Youth who Vape

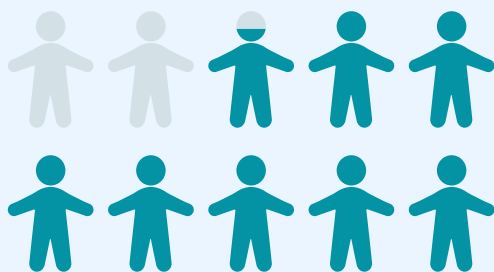


Youth are Experimenting with Vapes from a Young Age

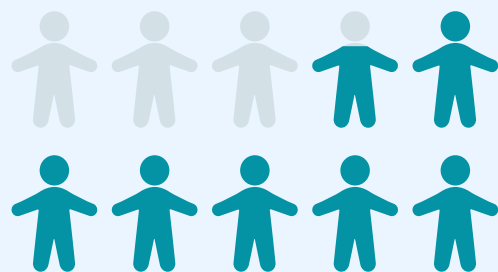
8%

The percentage of youth who tried vaping before age 13 in 2023.

Youth Increasingly Believe that Vaping Presents Serious Risks



79% of youth think it's wrong for someone their age to vape (up from 70% in 2021)



68% of youth believe breathing in secondhand vapor is risky (up from 59% in 2021)

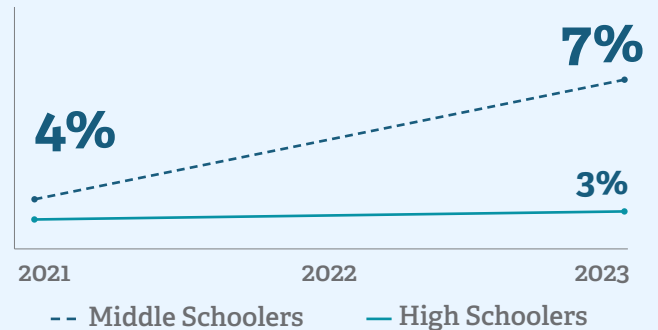
While Youth Vaping Trends Improve, Disparities Remain

Despite some positive trends in youth vaping, some youth are still disparately affected by vape use:

- Females (10%) and nonbinary (13%) students are more likely to report current vaping than males (7%)
- Transgender students were more likely to report current smoking than cisgender students (8% vs. 3%)
- Bisexual students were more likely to report current smoking than their straight peers (5% vs 3%)

Stable Cigarette Use in High Schoolers, Small Rise in Middle Schoolers

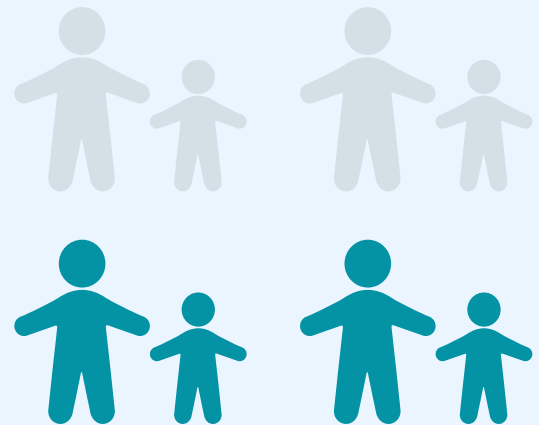
The newest data show that current cigarette use remains low:



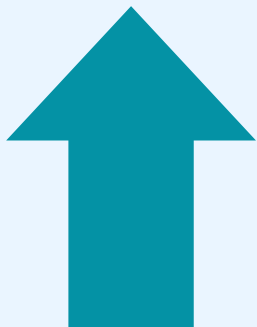
Parents and Trusted Adults Play a Big Part in Preventing Youth Substance Use

The percentage of youth who think their parents or guardians believe it is wrong for them to vape increased between 2021 and 2023.

More than half of youth who vape do it because a friend or family member vapes.



85% (2023)



73% (2021)

The percentage of youth who tried to buy tobacco or vape products in a store and weren't refused because of their age.

Explore More Data from the 2023 Healthy Kids Colorado Survey

cdphe.colorado.gov/healthy-kids-colorado-survey-dashboard



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