



COLORADO QUITLINE PROGRAM OFFERINGS

01/2024

Program	Offering	Eligibility
Phone	<ul style="list-style-type: none"> • 5 scheduled coaching calls • Unlimited calls to the QL for support • Up to 8 weeks of free NRT* • Enroll via 1-800-QUIT-NOW or 1-855-DEJELO-YA (335-3569) 	Colorado residents over the age of 18
Web	<ul style="list-style-type: none"> • Self-guided and self-paced • 24/7 Chat available for support • Enroll via QuitYourWayCO.org • Up to 4 weeks for free NRT 	Colorado residents over the age of 18
American Indian Commercial Tobacco Program (AICTP)	<ul style="list-style-type: none"> • All coaches are American Indians • 10 scheduled coaching calls • Respectful of the traditional use of ceremonial tobacco • Up to 8 weeks of free NRT 	American Indians living in Colorado or on Tribal lands within Colorado's borders
Pregnancy and Postpartum**	<ul style="list-style-type: none"> • Must be pregnant at time of enrollment • Same dedicated coach for every call • 9 scheduled coaching calls during and following pregnancy 	Colorado residents who are pregnant
Behavioral Health	<ul style="list-style-type: none"> • 7 scheduled coaching calls • Coaches are trained to understand the challenges of quitting while in recovery 	Colorado residents with a behavioral health condition
My Life, My Quit	<ul style="list-style-type: none"> • 5 coaching sessions via text, chat or phone • Simplified enrollment • Youth are NOT eligible for NRT 	Colorado residents ages 12-17
Menthol Users**	<ul style="list-style-type: none"> • 5 scheduled coaching calls • 16 weeks of free NRT available for phone participants • 12 weeks of free NRT available for web participants 	Colorado residents who report using menthol products

Participants can enroll in any of the special population programs by calling 1-800-QUIT-NOW

*NRT: Nicotine Replacement Therapy. Available in the form of patches, lozenges or gum

** Financial incentives available for participants of these programs