

## Commercial Tobacco Behavior Data Review

Health behavior data available through CDPHE databases provide population-level data that allows us to track trends and health disparities of commercial tobacco use and treatment. These include:

- Behavioral Risk Factor Surveillance System (BRFSS)
- Healthy Kids Colorado Survey (HKCS)
- Pregnancy Risk Assessment Monitoring System (PRAMS)
- The Attitudes and Behavior Survey (TABS).

Reviewing health behavior data provides a starting point when conducting community-wide assessments. Use the prompts below to support your review and analysis of commercial tobacco health behavior data.

<b>Name of the area assessed (city/county/town)</b>	
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**Tips for Success:**

- Health behavior data will not provide a full picture of a community's burden with commercial tobacco. Use the data as a starting point to determine where to go next in assessing community needs.
- When looking at health behavior data, it is completely normal to have more questions than answers. Think about how this data can inform your future data collection and analysis.

Prompt:	Notes:
Where are we doing better than the state average? Peer counties?	
What are our areas of growth compared with the state? Peer counties?	

**Tips for Success:**

- Because of small sample sizes, some data may not be available for specific priority populations or counties. Think about other data collection and community engagement strategies that can help inform how your agency serves priority populations in your region.
- Use a health equity lens when reviewing and discussing data. Remember using commercial tobacco is not about individual choice. Review data that may suggest root causes (e.g., trusted adults, access to health care, access to healthy food).

Prompt:	Notes:
<p>What additional questions do we have after looking at this data?</p>	
<p>What additional sources of data do we need to answer these questions?</p>	

Other Reflections and Observations: