

CONNECTING PATIENTS WHO USE TOBACCO TO CARE.

WHAT IS THE COLORADO QUITLINE?

The Colorado QuitLine is a FREE service designed to help Coloradans quit using any form of tobacco or nicotine product. Whether patients prefer to connect online, over the phone, through text, chat or e-coaching, QuitLine coaches are ready to help. Each QuitLine client begins their quit journey by answering a short series of confidential intake questions that help coaches deliver tailored support options. Trained coaches work with clients to develop personalized treatment plans that include FDA-approved cessation medications and supportive coaching sessions to build practical skills for managing cravings and stress.

WHY USE THE COLORADO QUITLINE?

Research shows that people who use Colorado QuitLine services are more likely to quit successfully than people who try to quit on their own. Since 2002, the Colorado QuitLine has been offering evidence-based solutions to help people who use tobacco get compassionate, effective support for their nicotine dependence.

WHO DOES IT SERVE?

- All Colorado residents 12 years of age and older, regardless of income or health insurance status.
- People seeking help for use of any nicotine-containing product, including cigarettes, cigars, smokeless tobacco products, and e-cigarettes.
- People who use tobacco in any stage of readiness: people ready to set a quit date, those just contemplating quitting and those who have relapsed.

The QuitLine welcomes:

ALL races • religions • genders
countries of origin • abilities
ethnicities • sexual orientations

We stand with you.

WHAT DOES IT OFFER?

- Call center open 7 days/week; 5 am-11 pm MST, offering coaching services in all languages.
- Five coach-initiated check-in calls.
- COQuitLine.org for 24/7, self-guided, web-based support.
- Live chat support and e-coaching now available 24/7.
- Up to 8 weeks of FREE nicotine replacement therapy products (patches, gum, and lozenges) for up to 2 quit attempts per year if the client is 18 years of age and over and medically eligible. Provider consent for nicotine replacement therapy (NRT) is required for people who are pregnant or breastfeeding or who have been previously advised not to use NRT.

WHAT DOES IT OFFER? (CONT.)

- Chantix may be available for clients who qualify
- Companion print materials, text messages, and email programs.

For more resources in treating tobacco dependence visit: tobaccofreeco.org/health-providers/

Brief advice by a health care provider can significantly increase the chances that a patient will quit tobacco.

Referring patients to the QuitLine takes just a few minutes.

ASK every patient at each appointment about tobacco use, including smokeless tobacco and e-cigarettes, and document status.

ADVISE every person who uses tobacco to quit with a clear, strong, non-judgmental, personalized health message about the benefits of quitting.

REFER patients to the Colorado QuitLine. **Offer treatment to every person who uses tobacco**, including the option of QuitLine services. Active referrals to the QuitLine from providers (using fax, web or e-referral) are more effective than asking a patient to call.

HOW TO REFER PATIENTS TO THE QUITLINE

STEP 1 The patient provides verbal consent for program participation and to receive text messages.

STEP 2 Care team member or provider initiates referral using either QuitLine Fax Referral form, [Provider Web Referral](#) portal or e-referral through electronic health record (EHR). Copies of the fax form are available at www.coquitline.org.

STEP 3 Provider indicates on the fax or web referral if approving* nicotine replacement therapy (NRT) for patients who are pregnant or breastfeeding, or for those who have previously received medical advice to not use NRT.

STEP 4 Provider sends the completed referral to National Jewish Health either via fax (1-800-261-6259) or by [Provider Web Referral](#) or e-referral.

STEP 5 QuitLine staff calls the patient to enroll them in the program, and schedule personalized coaching sessions. If the patient consents to text messages (step 1), the patient will receive a text message prior to the QuitLine staff phone call to alert the patient to the call.

STEP 6 QuitLine sends information about the patient's enrollment status and progress to the health care provider to support follow-up with the patient. Patients who enroll themselves do not trigger QuitLine progress notes to the provider.

*Provider consent is not required for Nicotine Replacement Therapy obtained through the QuitLine, except in cases outlined above; pregnant or breastfeeding, or persons who have previously received medical advice to not use NRT. In these cases, provider consent may be given by any clinician with prescriptive authority in Colorado.