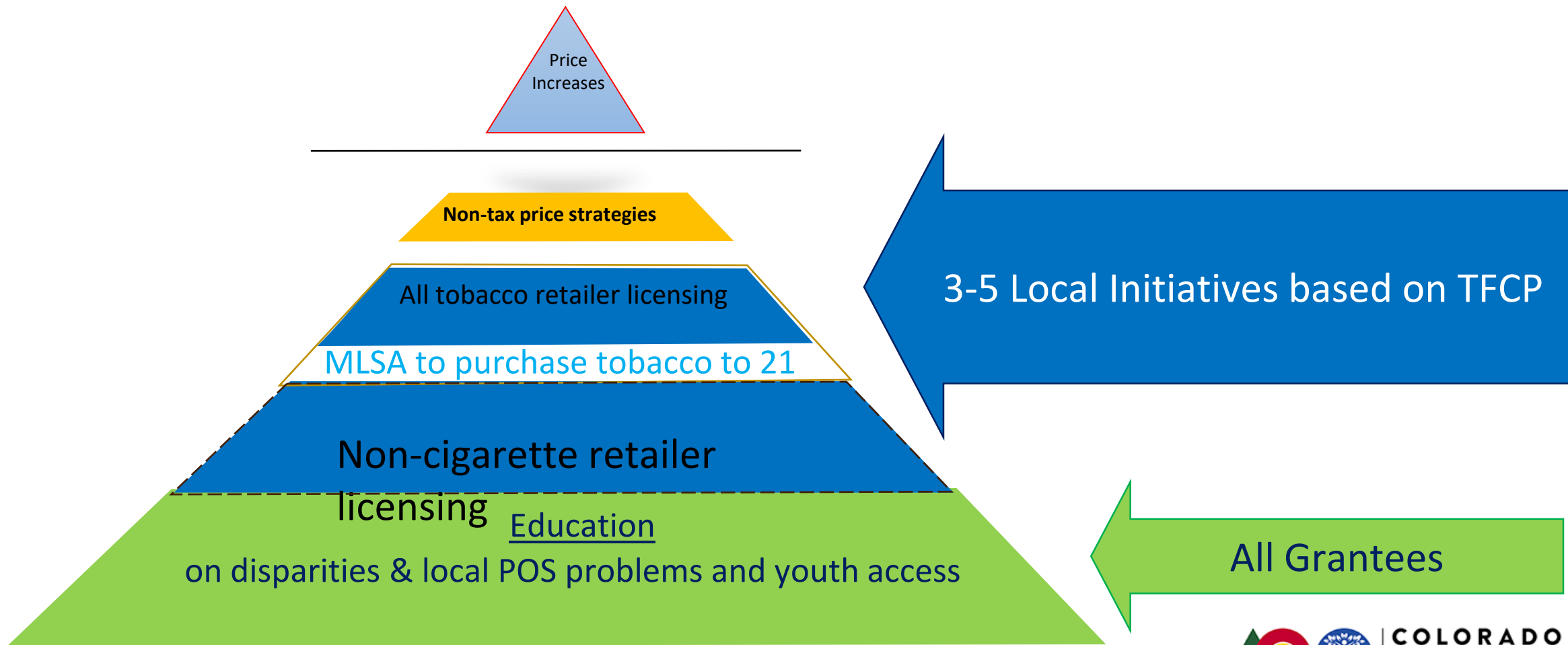


2019-2021 Grant Cycle

Unifying Message - Coordinated Approach



“Tobacco Control Vaccine”

“Booster”

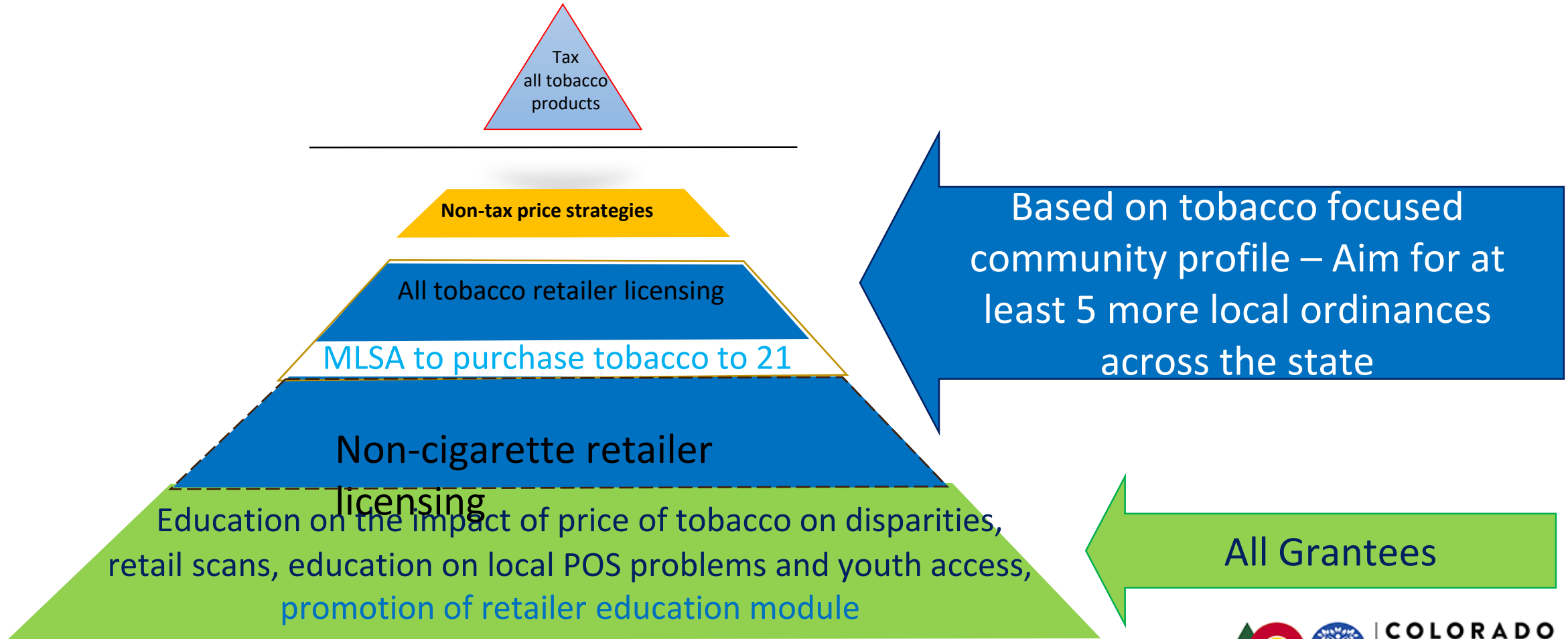


- Availability
- Pricing & promotion
- Advertising & display
- Age of sale
- Retail licensure

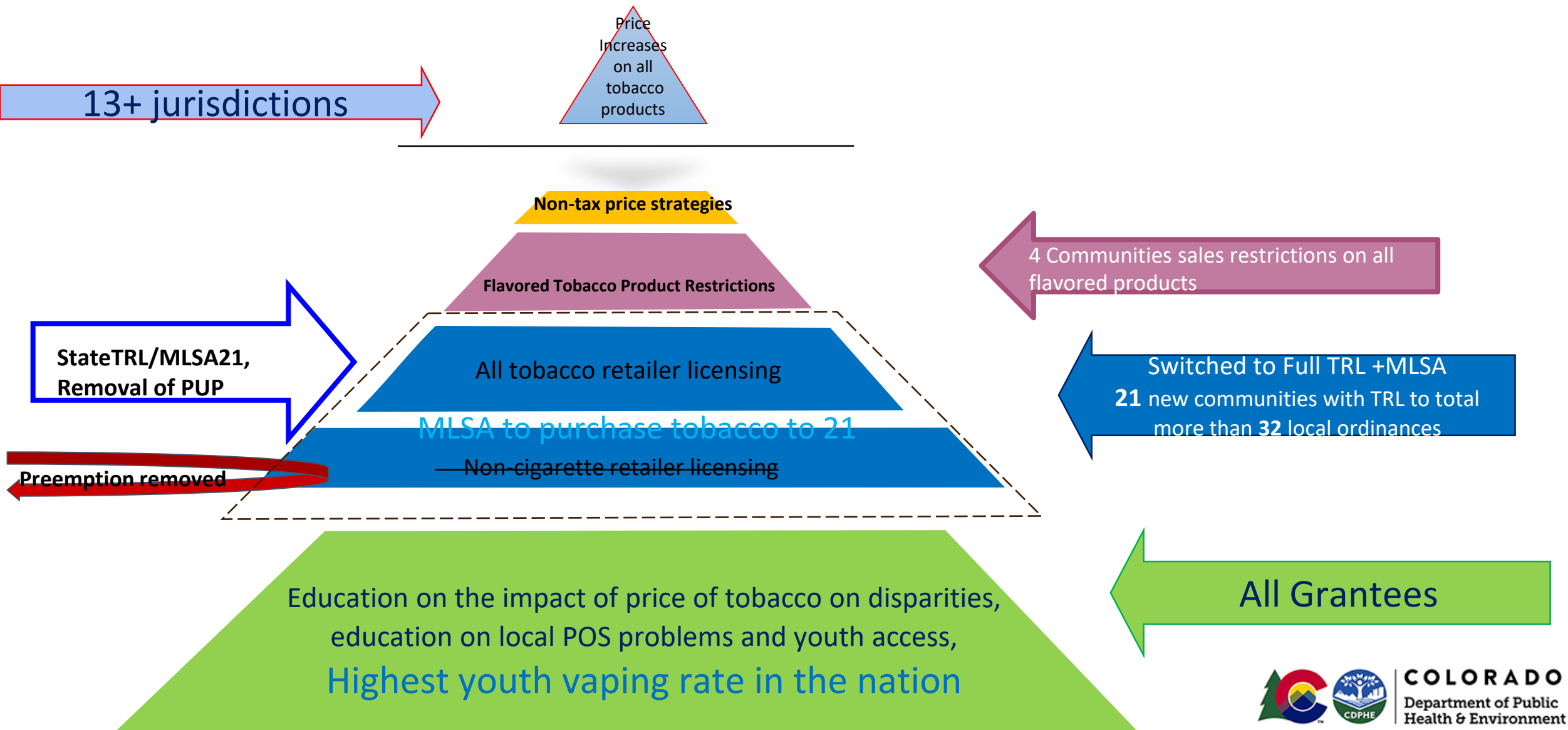
Amanda Y. Kong, Brian A. King

[Boosting the Tobacco Control Vaccine: recognizing the role of the retail environment in addressing tobacco use and disparities](#), July 2020

Unifying Message - Coordinated Approach

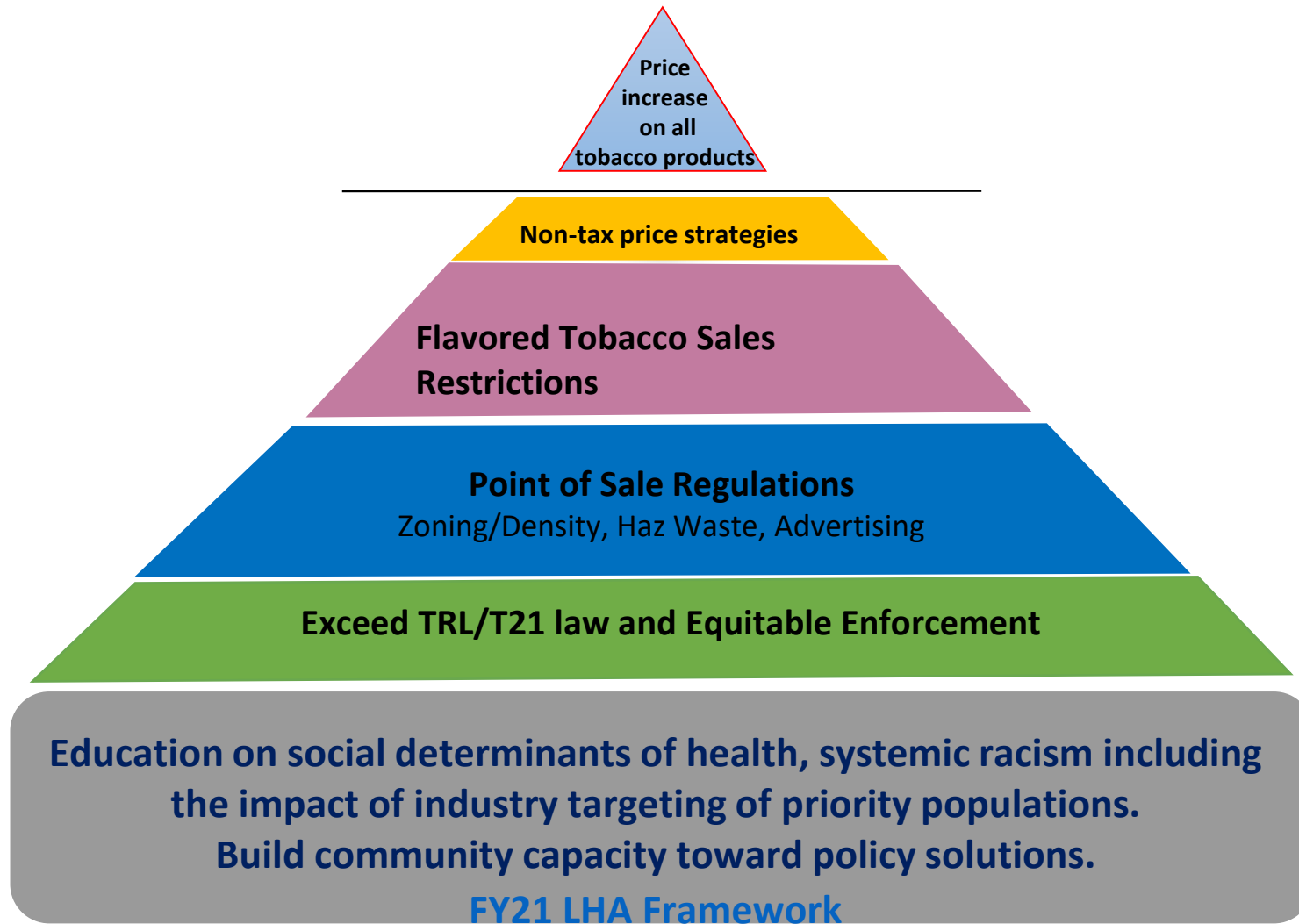


What Happened?



2021 - 2023 Draft Update

Unifying Theme - Coordinated Approach



Education on social determinants of health, systemic racism including the impact of industry targeting of priority populations. Build community capacity toward policy solutions. [FY21 LHA Framework](#)

Strategies

Build capacity toward local policy solutions
(Foundational work is local policy work)

Educate on systemic racism

Education on the health equity benefits of tobacco price increases.

Link to efforts to promote Cessation Access

Activities

All Communities are working toward local policy by starting with “Building Support & Educating” on the problem and proven solutions. All grantees are doing policy work

Determine if any communities have PUP/MIP provision in code. Education on Minor in Possession and industry targeting of priority populations and work towards policy removal.

Infuse education and talking points into community presentations

Education on population level access to cessation including establishing referral and resources systems

Draft Goals*

* still under construction

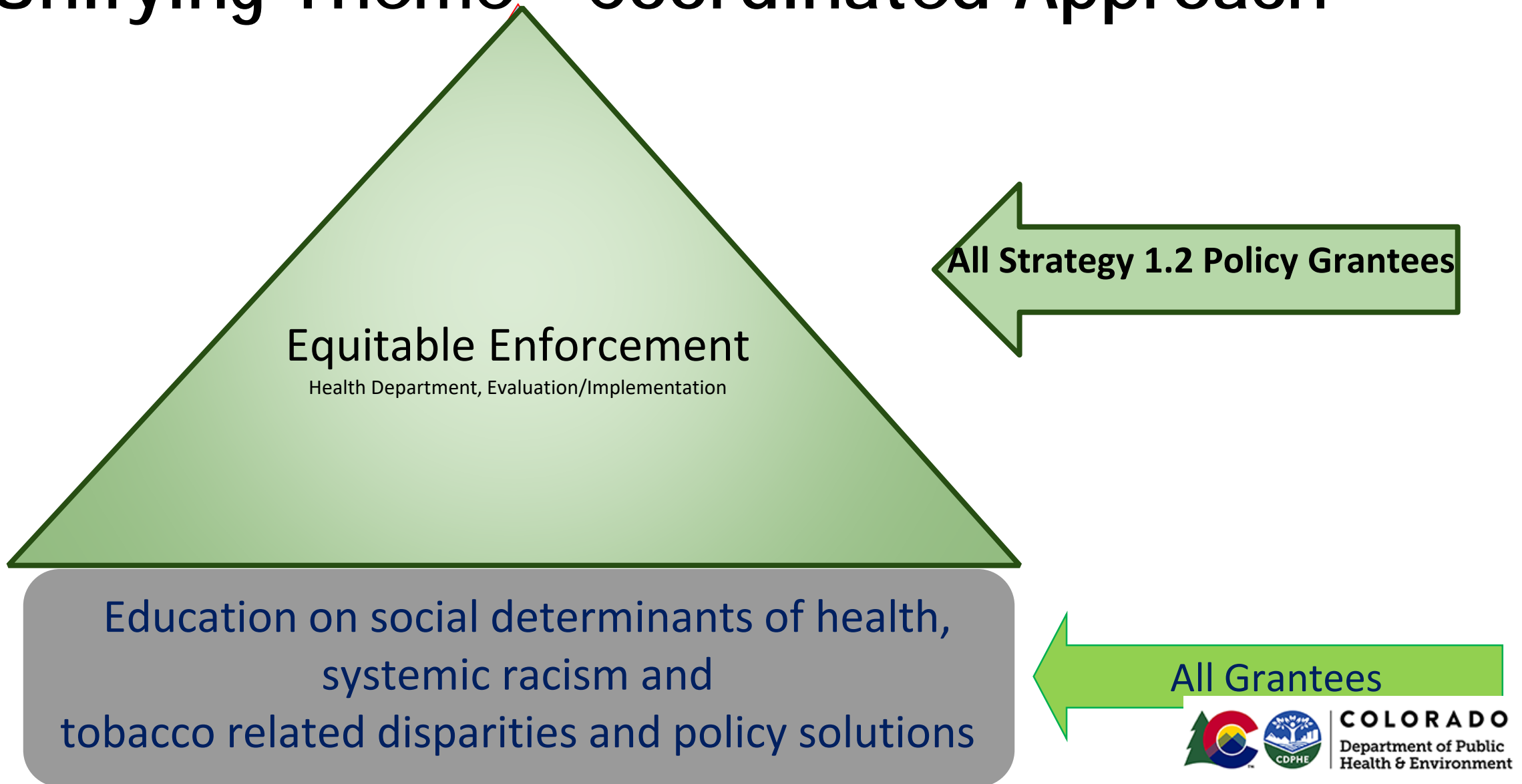
Flavored Tobacco Product Sales Restrictions
Goal: three (3) flavor policies

Point of Sale Regulations
Zoning/Density, Haz Waste, Advertising
Goal: five (5) new provisions

Exceed State TRL/T21 law and Equitable Enforcement
Goal: ten (10) new Tobacco Retail Licenses

2021 Draft Update

Unifying Theme - Coordinated Approach



Equitable Enforcement

Health Department, Evaluation/Implementation

All Strategy 1.2 Policy Grantees

Education on social determinants of health,
systemic racism and
tobacco related disparities and policy solutions

All Grantees



COLORADO
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Health & Environment