



THE POWER OF ALL

Partnerships in Reducing Tobacco Inequities

CDPHE Update Call September 9, 2020



COLORADO
Department of Public
Health & Environment

CDPHE Update Call Agenda

September 9, 2020

Site Visit Reminder - Kathy J

Healthy Youth Campaign Launch - Tara Dunn and Sara DeLong

HKCS resources and PIKTOCHART release - Jill/ Tara/Lisa

New QuitLine promotional materials- Dee-Dee



Site Visits

Healthy Youth Campaign Launch

Sara DeLong, Healthy Youth Campaign Communications Specialist
Tara Dunn, Tobacco Communications Specialist

2019 HKCS Overview and Key Takeaways

2019 HKCS Tobacco Overview and Key Takeaways



Coming: HKCS Media Toolkit for Grantees

- HKCS talking points
- Earned Media How To
- Media Prep
- Op Ed template
- Pitch ideas
- Press release template
- HKCS infographic



QuitLine promotional print materials



Order:

- posters
- postcards
- palm cards

Print on your own:

- Flyers

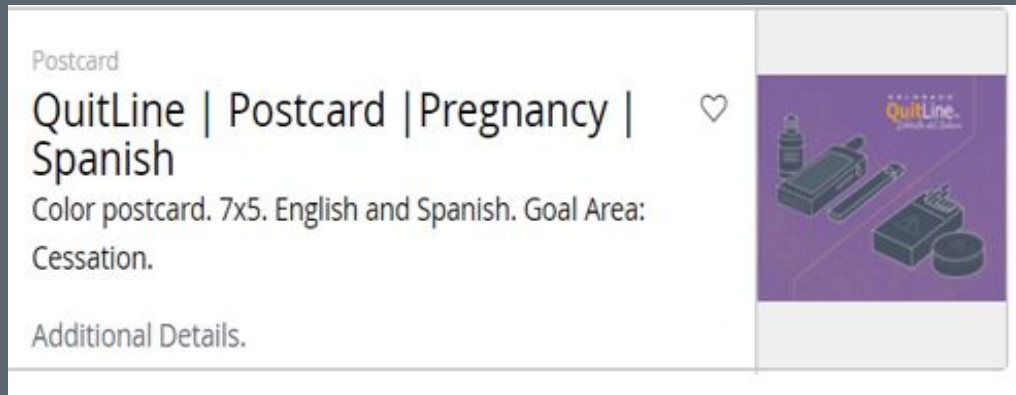
Order QuitLine promotional materials

cohealthresources.org

dee-dee.vallez.state.co.us

Available: Spanish and English.

Standard and pregnancy.



Questions?



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Thank You!

Update Call and Presentation Will Be Posted on
Tobacco Free CO at www.tobaccofreeco.org



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