

Project Theory Diagram Example – Smoke Free Policy

Core Problem <i>(Describe what is wrong, why it matters and what you plan to do about it)</i>	Evidence-based Intervention Strategies	Desired Results/Outcomes
<p>Despite the well-known health risks of tobacco use and the solid evidence which shows that implementation of smoke-free policies results in 1) reducing smoking initiation; 2) decreasing overall smoking rates; 3) decreasing number of cigarettes consumed; 4) increasing the probability of smokers quitting; and 5) improving air quality, the majority of recreational centers in our county have not yet adopted smoke-free policies. Our agency plans to engage stakeholders in an intensive advocacy effort which will lead to implementation of smoke-free policies in city-managed recreational centers.</p>	<p>Implementation of smoke-free policies and norms to reduce intensity of smoking among youth and adult smokers and to decrease exposure to second hand smoking.</p>	<p>Short-term (3-12 Months)</p> <p>Increased issue awareness, improved advocacy skills and resources, secured commitment of stakeholders.</p>
<p>Community Needs <i>(List community data, at least 3 data sources)</i></p>		<p>Intermediate (12-24 Months)</p> <p>Increased advocacy efforts, increased engagement of policy makers, and increased number of city-managed recreational centers adopting smoke free policies.</p>
<ol style="list-style-type: none"> 1. TABS - data show that adult tobacco smoking rates in our county at x%. This is higher than state average of x%..... 2. The LPHA’s environmental scan of city-managed recreational centers shows that only x% of those centers adopted smoke-free policies..... 3. Qualitative data from selected city-managed recreational centers in our county which have already implemented smoke-free policies suggest that members are supportive of the change, and families with small children report using the facilities more frequently due to the smoke-free environment..... 		<p>Long-term (24 Months+)</p>
<p>Influential Factors <i>(Describe potential supports/opportunities and barriers)</i></p> <p>Overall, our community norms are conducive to policy implementation at city-managed recreational centers. City representatives and recreational center members are generally supportive of our agency’s smoke-free policies initiative. There is an opportunity to engage senior volunteers recruited from targeted recreational centers.</p> <p>We might encounter a degree of resistance from our local tobacco industry representatives.</p>		<p>Reduce tobacco prevalence and initiation among youth and young adults, with emphasis on low SES population by 50% by 2020.</p> <p>Reduce exposure to SHS and vapor, with emphasis on low SES populations by 50% by 2020.</p> <p>Decrease cessation success gap affecting low SES youth and adult smokers by 50%</p>