

# TOOLS AND RESOURCES FOR CREATING INFOGRAPHICS

This list of tools and resources for creating infographics presents a selection of software and websites, icon collections, stock photo websites, data visualization, and other resources to consider. Some resources are free and some offer paid accounts with expanded features. Overall, this is a collection of practical, easy-to-use, low-tech options for creating infographics.

SOFTWARE AND WEBSITES TO CONSIDER		
<i>Infographic Templates</i>		
Piktochart	<a href="https://piktochart.com/">https://piktochart.com/</a>	Online infographic maker. Infographic and presentation tool. Multiple free templates, ability to upload custom graphics. Free and pro versions.
Canva	<a href="https://www.canva.com/">https://www.canva.com/</a>	Online infographic maker. Browse multiple examples. Drag and Drop. Free to join. Small cost for some graphics.
Venngage	<a href="https://venngage.com/">https://venngage.com/</a>	Online infographic maker. Simple and easy to use. Browse, templates, themes and graphics. Free and premium versions.
Infogr.am	<a href="https://infogr.am/">https://infogr.am/</a>	Online infographic maker. Charts, graphs, and maps available. Ability to work in teams. Free and pro versions.
Easel.ly	<a href="https://www.easel.ly/">https://www.easel.ly/</a>	Infographic templates. Offers a dozen free templates and graphics.
Visualize.me	<a href="http://vizualize.me/">http://vizualize.me/</a>	Online infographic maker. View lots of examples. Specializes in infographic resume building.
Visme.co	<a href="http://www.visme.co/">http://www.visme.co/</a>	Online infographic maker. Large library of infographics, images and icons. Free, standards and complete versions.
Biteable	<a href="https://biteable.com">https://biteable.com</a>	Video infographic maker. Free and premium versions.
Lucid Press	<a href="https://www.lucidpress.com">https://www.lucidpress.com</a>	Infographic maker. Free and monthly subscriptions.
Creative Market	<a href="https://creativemarket.com/kirp/388576-Infographic-Bundle-for-Powerpoint/">https://creativemarket.com/kirp/388576-Infographic-Bundle-for-Powerpoint/</a>	Browse infographic templates for purchase.
Graphic River	<a href="https://graphicriver.net/item/the-data-deck-a-powerpoint-infographics-template/6309858">https://graphicriver.net/item/the-data-deck-a-powerpoint-infographics-template/6309858</a>	Browse infographic templates for purchase.
Hub Spot	<a href="https://www.hubspot.com/infographic-templates">https://www.hubspot.com/infographic-templates</a>	Browse infographic templates.
Animaker	<a href="https://www.animaker.com">https://www.animaker.com</a>	Video infographic maker. Free and paid versions.
<i>Color Websites</i>		
Adobe Kuler	<a href="https://color.adobe.com">https://color.adobe.com</a>	Explore color templates.
Color Codes	<a href="http://html-color-codes.info/colors-from-image/">http://html-color-codes.info/colors-from-image/</a>	Get Hex Codes from logos.
Color Brewer	<a href="http://colorbrewer2.org">http://colorbrewer2.org</a>	Explore color templates (color blind, print and photo copy friendly).

Check out our **10 Steps to Creating an Infographic!**  
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SOFTWARE AND WEBSITES TO CONSIDER		
<i>Software</i>		
Adobe Illustrator	<a href="http://www.adobe.com/products/illustrator.html">http://www.adobe.com/products/illustrator.html</a>	Graphic design software. Monthly fee.
Adobe InDesign	<a href="http://www.adobe.com">www.adobe.com</a>	Design tool for print layouts, magazines and books that can be useful for creating infographics.
Publisher	<a href="https://office.microsoft.com/publisher/">https://office.microsoft.com/publisher/</a>	Publishing program with available templates.
EdDrawSoft	<a href="https://www.eddrawsoft.com">https://www.eddrawsoft.com</a>	Infographic and visualization software. Fee to download.
Keynote	<a href="http://www.apple.com/mac/keynote/">http://www.apple.com/mac/keynote/</a>	Presentation software. Small fee to download.
XaraX	<a href="http://www.xara.com/us/">http://www.xara.com/us/</a>	Photo & graphic designer software. Fee to download.
<i>Section 508 Compliance</i>		
Interactive Accessibility	<a href="http://www.interactiveaccessibility.com/blog/creating-accessible-infographic#.WTq_SGjyvIU/">http://www.interactiveaccessibility.com/blog/creating-accessible-infographic#.WTq_SGjyvIU/</a>	Reviews some things to consider when creating an infographic to ensure that it is accessible to visually impaired persons.
Access IQ	<a href="http://www.accessiq.org/create/content/how-to-create-an-accessible-infographic/">http://www.accessiq.org/create/content/how-to-create-an-accessible-infographic/</a>	Provides guidelines on colors and text to keep your infographic accessible.
U.S. General Services Administration (GSA) Section 508 Guidelines	<a href="http://www.gsa.gov/portal/content/103565/">http://www.gsa.gov/portal/content/103565/</a>	For infographics that need to be saved as a PDF and be Section 508 compliant. This site offers a checklist for ensuring your PDF is compliant.
Digital.gov Toolkit for Improving the Accessibility of Social Media in Government	<a href="https://www.digitalgov.gov/resources/improving-the-accessibility-of-social-media-in-government/">https://www.digitalgov.gov/resources/improving-the-accessibility-of-social-media-in-government/</a>	Toolkit designed to address accessibility issues across various social media platforms.
Webpage FX	<a href="https://www.webpagefx.com/blog/web-design/proper-standards-compliant-color-use-in-web-design/">https://www.webpagefx.com/blog/web-design/proper-standards-compliant-color-use-in-web-design/</a>	This website offers examples of different types of colorblindness and offers examples of ways to present data that are more accessible for those with colorblindness.

ICON COLLECTIONS		
The Noun Project	<a href="https://thenounproject.com/">https://thenounproject.com/</a>	Icons & clip art.
Clker	<a href="http://Clker.com/">http://Clker.com/</a>	Customizable icons & clip art.
Freebies icons	<a href="http://freebiesbug.com/psd-freebies/">http://freebiesbug.com/psd-freebies/</a> <a href="http://120-free-psd-coloured-icons/">120-free-psd-coloured-icons/</a>	Colorful icons in PSD format (use a PSD to JPG conversion tool if needed).
Free Vector	<a href="http://www.freevectordownload.com/">http://www.freevectordownload.com/</a>	Many icon sets of varying quality.
Weblays	<a href="http://www.webalys.com/">http://www.webalys.com/</a>	A variety of icon styles.

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ICON COLLECTIONS		
Function	<a href="http://wefunction.com/shop/iconjar-353-icons/">http://wefunction.com/shop/iconjar-353-icons/</a>	Set of 335 icons suitable for apps, websites, navigation.
Glyphish	<a href="http://glyphish.com/">http://glyphish.com/</a>	50 icons for applications.
Icon Archive	<a href="http://www.iconarchive.com/">http://www.iconarchive.com/</a>	Variety of icons.
Icon Dock	<a href="http://icondock.com/">http://icondock.com/</a>	An icon resource for all kinds of stock icons.
Smart Icons	<a href="https://smarticons.co/icons">https://smarticons.co/icons</a>	Free set of line and filled icons within an icon customization app.
IconFinder	<a href="https://www.iconfinder.com/">https://www.iconfinder.com/</a>	Search engine that finds icons. Find out whether the icon is licensed or free to use by clicking on the Info tab. This also has a link to all icons in a set.
Iconmonster	<a href="http://iconmonstr.com/">http://iconmonstr.com/</a>	Over 1500 simple black and white icons.
Shock Family Icons	<a href="http://www.iconshock.com/professional-icons.php">http://www.iconshock.com/professional-icons.php</a>	A large collection of professional icons.
Iconspedia	<a href="http://www.iconspedia.com/">http://www.iconspedia.com/</a>	Another good collection. When you find the icon you want, select it and click on the preferred pixel size.
iStock Photo	<a href="http://www.istockphoto.com/">http://www.istockphoto.com/</a>	Pay by the icon.
Nixus	<a href="http://www.tutorial9.net/downloads/nixus-icon-pack-60-beautiful-premium-icons-free/">http://www.tutorial9.net/downloads/nixus-icon-pack-60-beautiful-premium-icons-free/</a>	60 vector icons in three sizes.
Open Source Icons	<a href="https://signalvnoise.com/posts/1844-open-source-icons">https://signalvnoise.com/posts/1844-open-source-icons</a>	General icons
Ikons	<a href="http://ikons.piotrkwiatkowski.co.uk/">http://ikons.piotrkwiatkowski.co.uk/</a>	300 free light gray icons.
Sketchy Icons	<a href="http://azuresol.deviantart.com/art/Sketchy-Icons-134668163">http://azuresol.deviantart.com/art/Sketchy-Icons-134668163</a>	These icons are hand-drawn.
Smash Icons	<a href="http://smashicons.com/free-icons/">http://smashicons.com/free-icons/</a>	Flat and line icons.
Stock Icons	<a href="http://stockicons.com/">http://stockicons.com/</a>	High quality and broad range of icon sets.
Dingbat Fonts	<a href="http://www.1001fonts.com/dingbat-fonts.html">http://www.1001fonts.com/dingbat-fonts.html</a>	Fonts that produce icons.
Webdesigner Depot	<a href="http://www.webdesignerdepot.com/2009/07/200-free-exclusive-vector-icons-primo/">http://www.webdesignerdepot.com/2009/07/200-free-exclusive-vector-icons-primo/</a>	A set of 200 icons with a web design orientation. Scroll down and you'll see lists of additional icon sets from Web Designer Depot

STOCK PHOTO WEBSITES TO CONSIDER		
Crestock	<a href="http://www.crestock.com/">http://www.crestock.com/</a>	Good selection of photos, illustrations and icons.
DIY eLearning	<a href="http://www.diyelarning.com/products/characters.aspx/">http://www.diyelarning.com/products/characters.aspx/</a>	Nice illustrations of characters in different poses. Characters are in medical, business and casual attire.
eLearning Art	<a href="http://elearningart.com/">http://elearningart.com/</a>	Great selection of people cutouts in professional, casual and medical clothes and also sets of phone people. Backgrounds and silhouettes.

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eLearning Brothers	<a href="http://elearningbrothers.com/elearning-template-libraries/">http://elearningbrothers.com/elearning-template-libraries/</a>	People Cutouts: Excellent selection of cutout people and illustrated characters in many different poses. Also photos of workplace backgrounds.
Graphic River	<a href="https://graphicriver.net/?ref=cmaled">https://graphicriver.net/?ref=cmaled</a>	Inexpensive design elements, such as PowerPoint templates, backgrounds, textures and illustrations.
iStock Photo	<a href="http://www.istockphoto.com/">http://www.istockphoto.com/</a>	The original member-generated stock photo and illustration site with a good selection of photos, illustrations, Flash animations, video and audio.
Shutterstock	<a href="http://www.shutterstock.com/">http://www.shutterstock.com/</a>	Over 15 million photos and illustrations as well as video footage. They also have a free photo and vector graphic every week.
Thinkstock	<a href="http://www.thinkstockphotos.com/">http://www.thinkstockphotos.com/</a>	An aggregate of several stock photo services. Though they only offer a portion of the media from other services, the selection is good.

DATA VISUALIZATION		
<i>Data Visualization Blogs and Inspiration</i>		
Data Viz Checklist	<a href="http://stephanieevergreen.com/updated-data-visualization-checklist/">http://stephanieevergreen.com/updated-data-visualization-checklist/</a>	Check out Stephanie Evergreen's data visualization checklist.
Eager Eyes	<a href="https://eagereyes.org/">https://eagereyes.org/</a>	Data visualization tools and inspiration.
Flowing Data	<a href="http://flowingdata.com/">http://flowingdata.com/</a>	Examples of data visualization.
The Functional Art	<a href="http://www.thefunctionalart.com/">http://www.thefunctionalart.com/</a>	Blog on data visualization, infographics and data journalism.
Policy Viz	<a href="https://policyviz.com">https://policyviz.com</a>	Blog on data processing, analyzing, sharing and presenting data.
Junk Charts	<a href="http://junkcharts.typepad.com/">http://junkcharts.typepad.com/</a>	Data visualization critic. Blog and examples.
Perceptual Edge	<a href="http://Perceptualedge.com">http://Perceptualedge.com</a>	Courses, examples, library and blog on data visualization.
Visualizing Data	<a href="http://www.visualisingdata.com/">http://www.visualisingdata.com/</a>	Blog and inspiration.
Wiz Viz	<a href="http://www.vizwiz.com/">http://www.vizwiz.com/</a>	Blog and inspiration.
Story Telling With Data	<a href="http://storytellingwithdata.com/">http://storytellingwithdata.com/</a>	Blog, workshops, gallery and inspiration.
Data-visualization	<a href="http://www.data-visualization.org">http://www.data-visualization.org</a>	Tools and gallery.
Creative Market	<a href="https://creativemarket.com/">https://creativemarket.com/</a>	Etsy for digital products. Individual designers post products, manage their own content, and set their own prices.

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DATA VISUALIZATION		
Visuals on Findings	<a href="http://www.healthdata.org/results/data-visualizations/">http://www.healthdata.org/results/data-visualizations/</a>	Anne Roux, data visualizations in health and evaluation.
Daily Infographic	<a href="http://Dailyinfographic.com">http://Dailyinfographic.com</a>	Daily infographic inspiration.
All Top Infographics	<a href="http://infographics.alltop.com">http://infographics.alltop.com</a>	Infographic visuals, templates and inspiration.
Infographic List	<a href="http://infographiclist.com">http://infographiclist.com</a>	Examples and inspiration for those who love infographics.
Infographic Archive	<a href="http://www.infographicsarchive.com/">www.infographicsarchive.com/</a>	Infographics search engine and archive.
Best Infographics	<a href="http://www.best-infographics.com">www.best-infographics.com</a>	Search for infographics and templates.
Love Free Infographics	<a href="https://lovefreeinfographics.wordpress.com/">https://lovefreeinfographics.wordpress.com/</a>	Free infographic examples.
News I Like	<a href="http://www.newsilike.in/">http://www.newsilike.in/</a>	Blog & infographics. Sign up to receive a daily infographic.
Submit Infographics	<a href="http://submitinfographics.com/">http://submitinfographics.com/</a>	User generated infographics design gallery.
Nerd Graph Infographics	<a href="http://www.nerdgraph.com/">http://www.nerdgraph.com/</a>	Infographic inspiration.
InfoNewt	<a href="http://infonewt.com">http://infonewt.com</a>	Blog, gallery and examples by Randy Krum.
Information is Beautiful	<a href="http://www.informationisbeautiful.net/">http://www.informationisbeautiful.net/</a>	Blog, data, workshops, and gallery.
<i>Chart Builders</i>		
Chart Porn	<a href="http://www.chartporn.org">www.chartporn.org</a>	Selection of charts, graphs, maps, and data visualizations.
Cool Infographics	<a href="http://www.coolinfographics.com/">http://www.coolinfographics.com/</a>	Graphs, charts and information by Randy Krum.
Online Chart Tool	<a href="https://www.onlinecharttool.com/">https://www.onlinecharttool.com/</a>	Design and share charts.
DIY Chart	<a href="http://www.diychart.com">http://www.diychart.com</a>	Create static or interactive charts.
Gephi	<a href="http://www.gephi.org">www.gephi.org</a>	Visualization software.
Gliffy	<a href="https://www.gliffy.com/">https://www.gliffy.com/</a>	Templates and examples. Flow charts, org charts, network diagrams.
iCharts	<a href="https://icharts.net/">https://icharts.net/</a>	Visual analytics platform.
Tableau	<a href="http://www.tableausoftware.com/">www.tableausoftware.com/</a>	User can submit raw data and turn it into data visualizations.
Omni Graffle	<a href="https://www.omnigroup.com/omnigraffle">https://www.omnigroup.com/omnigraffle</a>	Design software. Standard or pro license.
iChart	<a href="http://icharts.net/">http://icharts.net/</a>	Create charts and visualizations from your data. Monthly fee.

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DATA VISUALIZATION		
Viz Sweet	<a href="http://www.vizsweet.com/">http://www.vizsweet.com/</a>	Interactive data visualizations
Wordle	<a href="http://www.wordle.net/">http://www.wordle.net/</a>	Create word clouds.
<i>Image Editors</i>		
InkScape	<a href="https://inkscape.org/en/">https://inkscape.org/en/</a>	Professional vector graphics editor. Similar to Adobe Illustrator. Free and open source.
CorelDraw	<a href="http://www.coreldraw.com/en/">http://www.coreldraw.com/en/</a>	2D editing and drawing tools to create custom graphics. Monthly fee for purchase.
PixelMator	<a href="http://www.pixelmator.com/">www.pixelmator.com/</a>	Image editing application for Mac.
GIMP	<a href="http://www.gimp.org/">www.gimp.org/</a>	Image manipulation application.
Acorn	<a href="http://www.flyingmeat.com/acorn/">www.flyingmeat.com/acorn/</a>	Image editing application.
CorelDraw	<a href="http://www.coreldraw.com/en/">http://www.coreldraw.com/en/</a>	2D editing and drawing tools to create custom graphics. Monthly fee for purchase.

OTHER RESOURCES FOR CONSIDERATION		
Eilssa Schlosser	<a href="http://aea365.org/blog/elissa-schloesser-on-5-steps-for-translating-evaluation-findings-into-infographics/">http://aea365.org/blog/elissa-schloesser-on-5-steps-for-translating-evaluation-findings-into-infographics/</a>	5 steps for translating evaluation findings into infographics.
Visual Language	<a href="http://understandinggraphics.com/visual-language-for-designers/">http://understandinggraphics.com/visual-language-for-designers/</a>	Book and Blog.
Design Elements Manual	<a href="https://www.amazon.com/Design-Elements-Graphic-Style-Manual/dp/1592532616">https://www.amazon.com/Design-Elements-Graphic-Style-Manual/dp/1592532616</a>	Graphics style manual.
Fedstats	<a href="https://fedstats.sites.usa.gov/">https://fedstats.sites.usa.gov/</a>	Search federal statistics and data.
Stephanie Evergreen	<a href="http://stephanieevergreen.com/evaluation-executive-summaries-reports/">http://stephanieevergreen.com/evaluation-executive-summaries-reports/</a>	Blog about example evaluation executive summaries.
Schrock Guide	<a href="http://www.schrockguide.net/infographics-as-an-assessment.html">http://www.schrockguide.net/infographics-as-an-assessment.html</a>	Infographic tools, resources and inspiration.

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