

Thanks for agreeing to the interview today. As I mentioned when we scheduled this time, our community leaders are interested in the perceptions of bicycle commuters because they are looking for ways to encourage more bicycle ridership as part of the community's commitment to the environment. We will be talking with at least 30 bicycle commuters, like you. We will prepare a report summarizing the feedback from all the interviews to be presented at a City Council meeting, but we will not include your name or any personal information. I have 6 questions and I'll be sure to keep to our time limited to 10 minutes.

Do you have any questions?

Are you still willing to be interviewed?

We'd like to record today so we can accurately capture your comments. Is it okay if I record our conversation today?

Questions	Notes
1. How long have you been commuting by bicycle to work?	
2. How long is your commute each way?	
3. On average, how many days a week do you commute to work by bike?	
a. <i>Prompt, if needed:</i> What factors help you decide if you are going to commute each day?	
4. You mentioned you've been commuting by bike to work for X years/months...What are some benefits to commuting to work?	
a. <i>Prompt, if needed:</i> Can you give an example of a time when you especially noted this benefit?	

<p>5. What are some challenges to commuting to work?</p>	
<p>a. <i>Prompt, if needed:</i> Can you give an example of a time when you especially noted this challenge?</p>	
<p>6. We've talked about your experience, now let's turn to thinking about the community. In your opinion, what would encourage others to commute by bike more often?</p>	
<p>7. Those are all of my questions. Do you have any additional comments related to your experience as a bicycle commuter?</p>	

Thank you so much for your participation! We will let you know when the report will be presented to the City Council, if you are interested in attending.