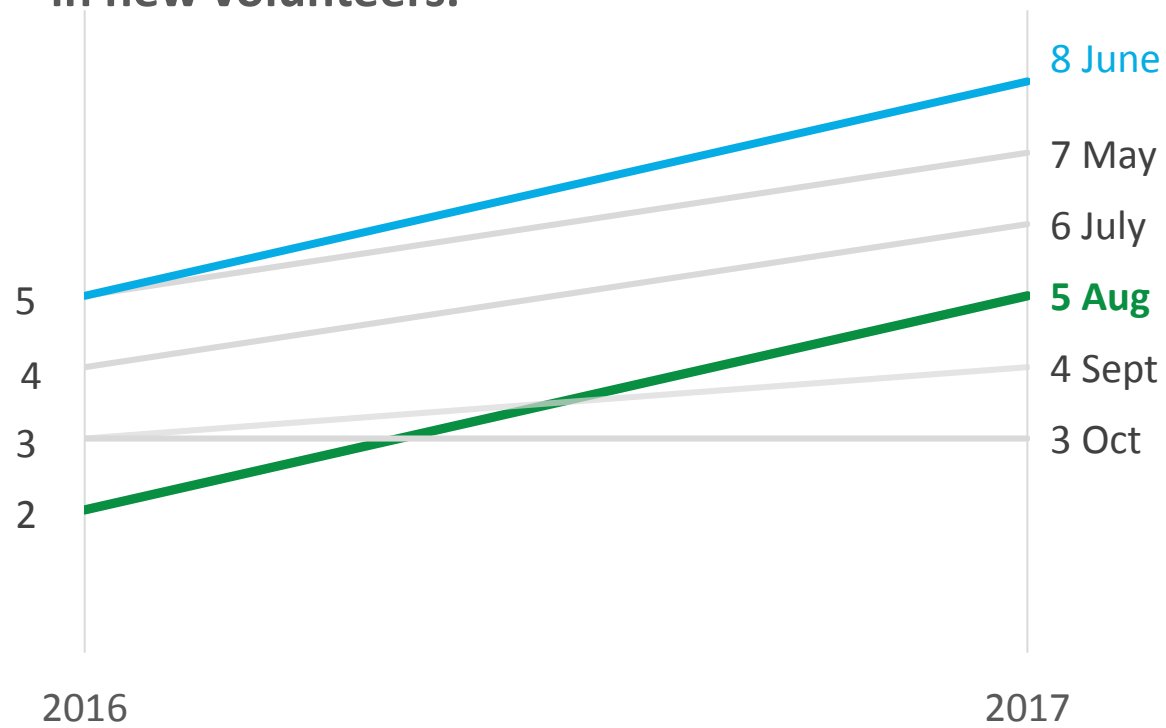


Animal Rescue Fund (ARF) Evaluation Results 2017

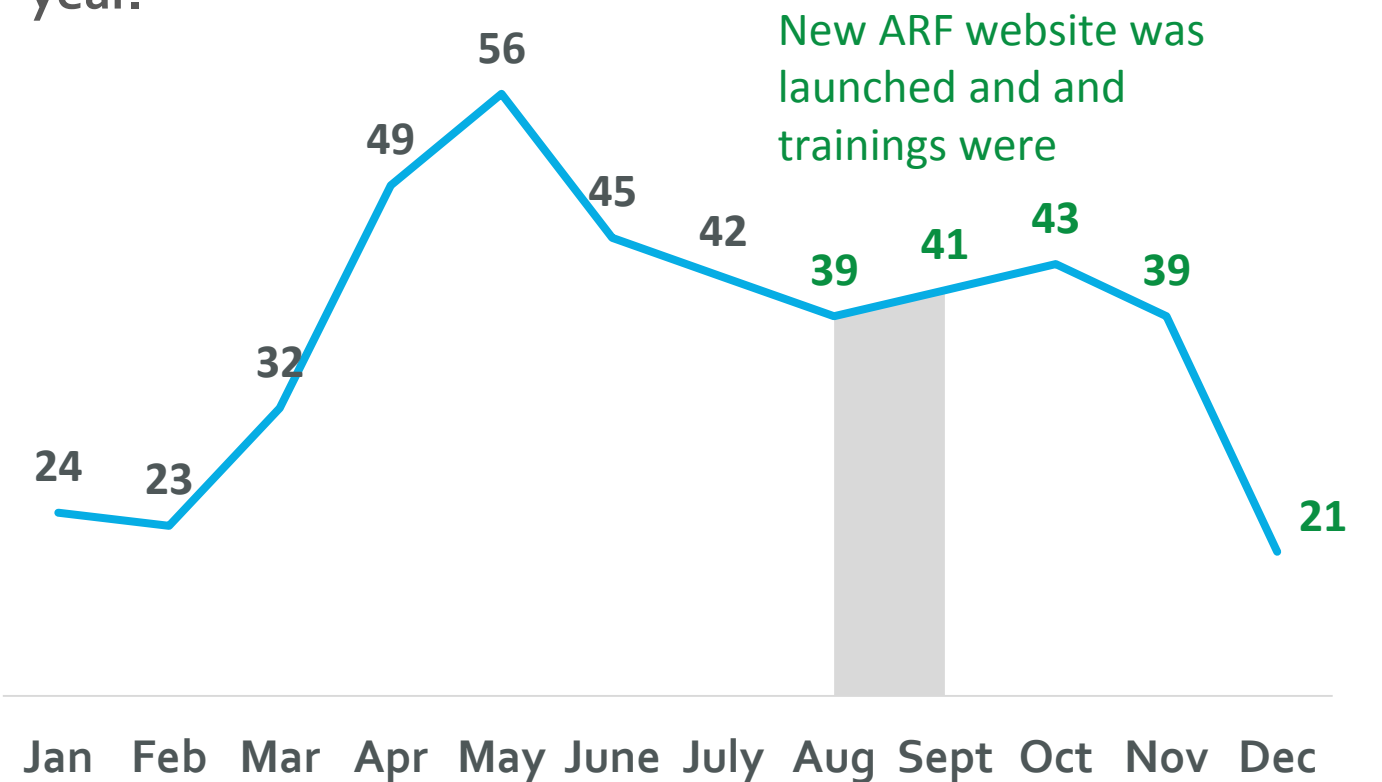
Methods

We implemented a new volunteer recruitment and training website in August 2016. To see if the website was having an impact, we conducted online surveys with new ARF volunteers in July 2017. Responses were received from 40 of the 59 new volunteers (68%). We also interviewed 10 new volunteers. We summarized records of volunteer enrollment and hours worked at the shelter. We tracked the number of pet adoptions by month.

June and August had the greatest increase in new volunteers.



The # of adoptions at ARF fluctuate during the year.

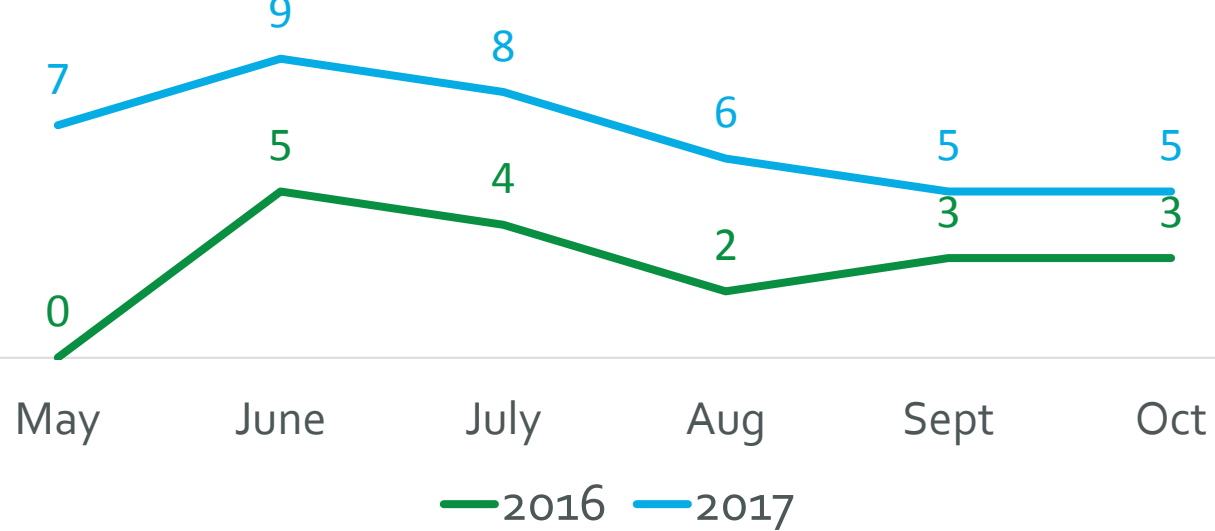


Discussion questions

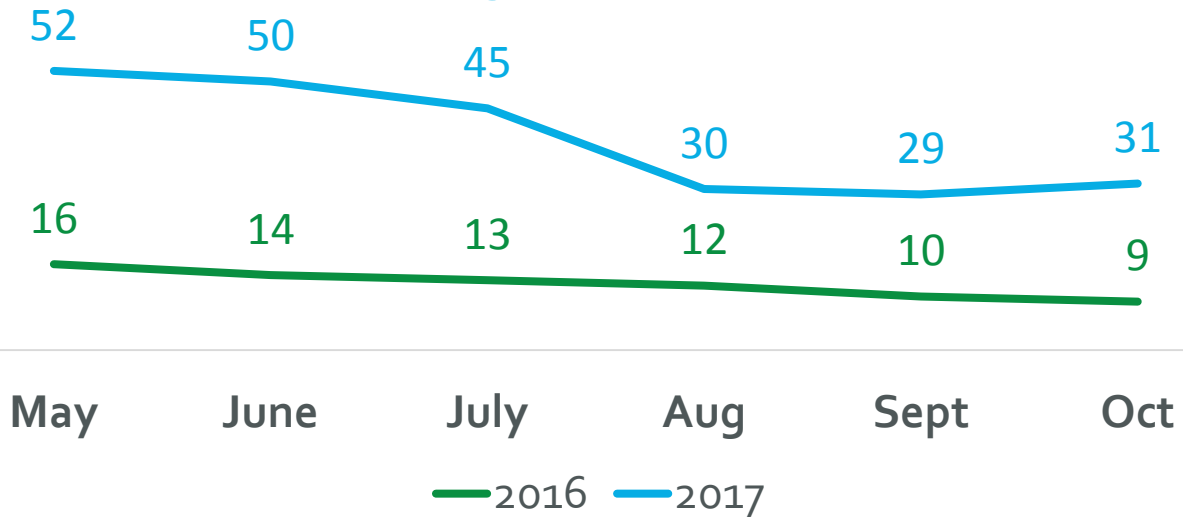
- What factors contribute to the monthly fluctuations in adoption?
- Why have we not seen an increase in adoptions given we have more and better prepared volunteers?

Update on ARF Volunteers

More New Volunteers Each Month in 2017



And More Continuing Volunteers

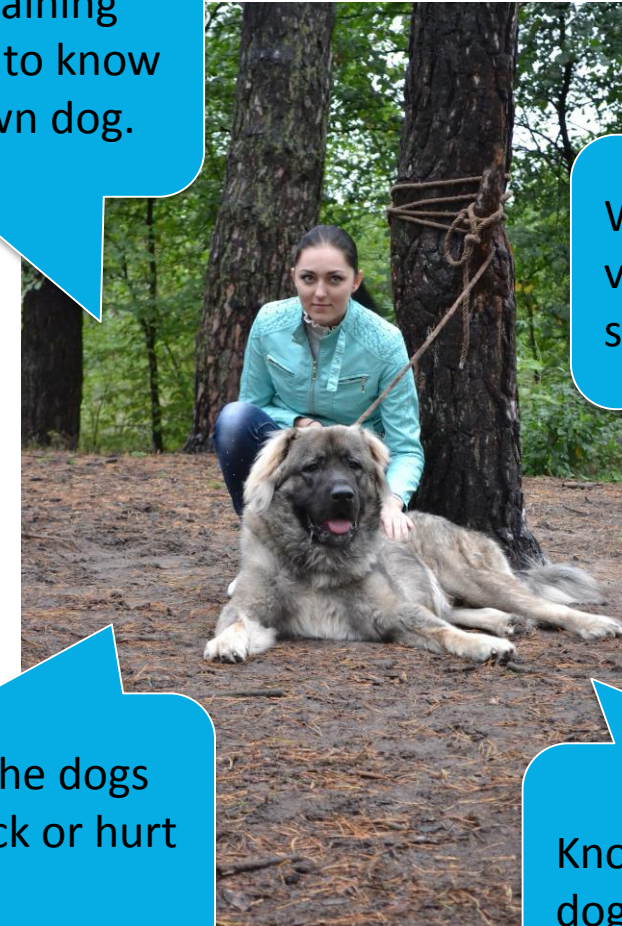


Data Placemat Example for Training
(not a real organization, not real data)

What do ARF volunteers like best?

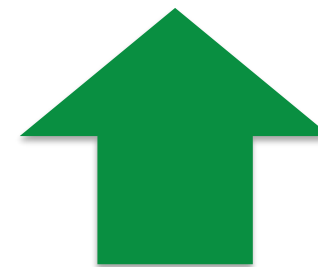
Helping with the training classes – helps me to know how to train my own dog.

Working with the other volunteers and the ARF staff – they are great!



Getting to see the dogs who come in sick or hurt get better!

Knowing I am helping dogs find good homes!



98% of new volunteers said they were well prepared for work at ARF (39 of 40)



78% of new volunteers said they were planning to continue at ARF for at least 6 months (31 of 40)