

# RETAILER LICENSING IMPLEMENTATION

If your community has passed a retailer licensing policy, this **in-store poster** can be customized, printed and distributed to retailers to educate store staff about your local tobacco retailer licensing law. We recommend laminating before distribution.

You may also use this opportunity to promote Responsible Tobacco Sales as an education tool that can help with understanding Federal, State and local tobacco laws.

## How to use this tool:

- Download the pdf and save on your computer.
- Reach out to TA at the Colorado School of Public Health for support in customizing this tool. Contact them at: [tracy.doyle@ucdenver.edu](mailto:tracy.doyle@ucdenver.edu) or **303.724.4236**
- Have these things ready:
  - a. Your city/county logo
  - b. The policy language
  - c. Contact information

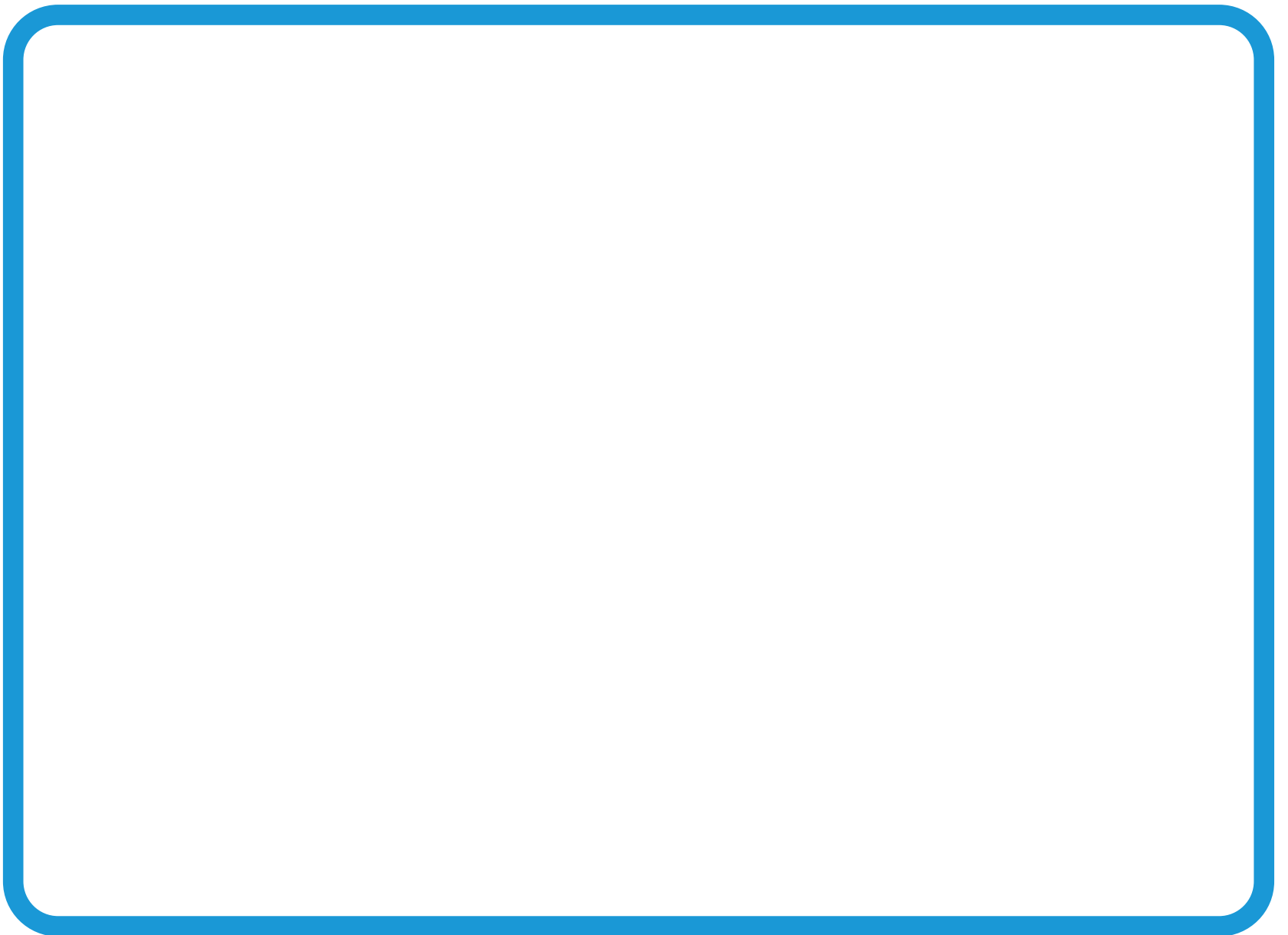
The Colorado School of Public Health is available to support you as you work through implementation of this new policy.



If you have technical issues with this document, please contact: [TA@SE2Communications.com](mailto:TA@SE2Communications.com)

# ATTENTION

## ALL STAFF



- WHY IT'S IMPORTANT:**
- Tobacco is the **DEADLIEST** consumer product.
  - Most tobacco users start **BEFORE AGE 18**.
  - We must **KEEP OUR KIDS SAFE** from the harms of tobacco.

THE LICENSE MUST BE DISPLAYED IN A PROMINENT LOCATION.

QUESTIONS-INFORMATION-TRAINING

**RESPONSIBLE  
TOBACCO  
SALES** | LEARN  
THE  
LAWS

<http://responsibletobccosales.org/>