New Technologies

A number of new technologies are available, many of them **free**, which can be used to share findings from SUMN with your community:

- E-newsletters can be created using http://icontact.com/ or www.constantcontact.com/index.jsp. Not only can you use these electronic newsletters to disseminate information, but you can also get a report on how many people opened the emails, clicked on the links, etc. There is also a survey component that can be used to ask questions of the people on your mailing list.

- Social Networking sites, such as Facebook and MySpace, can be used to create a webpage. These sites allow you to share findings with your community, and allow others to comment, exchange ideas, and more.

- You can use SlideShare.net to upload a PowerPoint presentation—once it is uploaded, you could promote it by posting it in Facebook, Twitter, or other Social Networking website (and users can also download it from there if they choose.)

- You can stream a live show for free via www.ustream.tv/. All you need is a webcam connected to a laptop or computer, and internet access, and you're ready to do a live presentation.

- The free site www.livestream.com/ is similar to ustreamtv.com, but offers more advanced features such as takes from different camera angles.

- Create, promote, and watch your own public service announcements using the free website www.brickfish.com/.

- You can host your own internet radio show for free using Blog-TalkRadio.com. Use this medium to interview others about your community findings, record a show about it, or use it to promote your community profile and then post it later on your website and other social networking sites.